PURPOSE AND METHODOLOGY

Purpose

The Asset Profile summarizes information on current conditions and plans in Cluster 10 to establish a foundation for developing reinvestment objectives, recommendations and priorities. The Asset Profile will also serve as a reference in continued planning for the Cluster and in providing interested investors with basic information about Cluster characteristics and the way Cluster stakeholders view the issues and opportunities those characteristics present.

Data Sources and Methodology

The Asset Profile is based on data collected from a variety of sources:

Existing Conditions Inventory

Much of the existing conditions information has been collected and mapped by the Michigan Metropolitan Information Center (MIMIC) under contract to the Community Reinvestment Strategy (CRS) project as Information Manager. Other existing conditions information was provided by the City of Detroit's Planning & Development Department (for example, major developments, historic districts) and the CRS core staff. The Technical Assistance Team also developed maps recording existing conditions (for example, vacant land, generalized land use).

Building Condition Surveys

Information on current building conditions for residential (Housing) and non-residential (Neighborhood Commercial) areas within the Cluster was collected by Cluster stakeholders in a windshield survey. Housing survey information is reported on a census block group basis; Neighborhood Commercial survey information is reported on a block front basis.

Focus Groups and IGIs

Input from Cluster stakeholders was gathered through a series of Focus Groups and Instrumented Group Interviews (IGIs). The Focus Group workshops were attended by over 75 stakeholders who "brainstormed" issues, assets and barriers to reinvestment, as well as potential reinvestment locations, and then prioritized those ideas by "voting" for the ones each participant felt were most important to the future of the Cluster as an attractive place to live and do business.

Existing Activities and Future Plans of Cluster Organizations

Community-based and Housing Development organizations in Cluster 10 were invited and encouraged to share information about their current projects/activities and future plans. To the extent that this information was provided, it has been reflected in the Asset Profile.